Republic of the Philippines
QUEZON CITY COUNCIL
Quezon City
23rd City Council

PR23CC-586

50th Regular Session

RESOLUTION NO. SP-10768, S-2026

A RESOLUTION ENCOURAGING THE CONDUCT OF A QCINEMA BARANGAY FILM CARAVAN FEATURING QCINEMA AWARD-WINNING FILMS IN THE BARANGAYS OF QUEZON CITY, IN ORDER TO PROMOTE FILIPINO CINEMA, COMMUNITY CULTURAL ACTIVITIES, AND QUEZON CITY'S CREATIVE CITY OF FILM RECOGNITION

Introduced by Councilors DOROTHY A. DELARMENTE, M.D., JOSE MARIA "Mari" M. RODRIGUEZ, JHON ANGELLI "Sami" C. NERI, AIKO MELENDEZ, TANY JOE "TJ" L. CALALAY, and DON S. DE LEON

Co-Introduced by Councilors Joseph P. Juico, Charm Ferrer, CPA, MPA, JD, Nicole "Nikki" V. Crisologo, Mikey F. Belmonte, Candy A. Medina, Atty. Voltaire Godofredo "Bong" Liban III, Dave C. Valmocina, Ranulfo "Tatay Rannie" Z. Ludovica, Atty. Christoffer Allan "Tope" Liquigan, Albert Alvin "Chuckie" L. Antonio III, Wencerom Benedict C. Lagumbay, Luigi D. Pumaren, Atty. Vicente Belmonte Jr., Edgar "Egay" G. Yap, Nanette Castelo Daza, Imee Rillo, Raquel S. Malañgen, Joseph Joe Visaya, Alfred Vargas, MPA, Karl Edgar Castelo, Shaira "Shay" L. Liban, Ram V. Medalla, Maria Eleanor "Doc Ellie" R. Juan, O.D., Emmanuel Banjo A. Pilar, Kristine Alexia Matias, RN, Victor "Vic" D. Bernardo, Vito Sotto Generoso, and Erwin Rey "Cocoy" A. Medina

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WHEREAS, Quezon City has long played a significant role in the development of the Philippine film and television industry, hosting film studios, production companies, artists, and creative workers who have contributed to the growth of Filipino cinema;

WHEREAS, the Quezon City Government has actively supported the promotion of film and creative industries through initiatives such as the QCinema International Film Festival, which showcases outstanding Filipino and international films;

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WHEREAS, QCinema has produced and supported award-winning films that highlight Filipino storytelling, artistic expression, and social narratives that deserve to be experienced by wider audiences;

WHEREAS, community film screenings can serve as valuable cultural and educational experiences that allow residents, especially the youth and the students, to appreciate Filipino cinema and engage in meaningful discussions about art and society;

WHEREAS, bringing QCinema award-winning films to barangays through organized film caravans can strengthen community cultural programs while promoting pride in Quezon City's creative achievements;

WHEREAS, the Quezon City Tourism Department, in coordination with relevant City departments, cultural organizations, schools, and community partners, can help facilitate community film screenings that celebrate the City's identity as a creative hub for film.

NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED, to encourage, as it does hereby encourage, the conduct of a QCinema Barangay Film Caravan featuring QCinema award-winning films in the barangays of Quezon City, in order to promote Filipino cinema, community cultural activities, and Quezon City's Creative City of Film recognition.

RESOLVED FURTHER, that the Quezon City Tourism Department is encouraged to collaborate with film organizations, filmmakers, and cultural institutions in curating films suitable for community screenings and cultural education.

RESOLVED FURTHERMORE, that concerned City departments may assist in providing logistical support, venues, and coordination necessary for the conduct of film screenings in barangays and community spaces.

RESOLVED FURTHERMORE, that barangays are encouraged to host and support community film screenings, provide venues such as covered courts or community halls, and promote participation among residents.

RESOLVED FURTHERMORE, that the Sangguniang Kabataan (SK) and youth organizations are encouraged to assist in organizing film viewing activities, discussions, and youth engagement programs related to film appreciation and media literacy.

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RESOLVED FURTHERMORE, that non-governmental organizations, film groups, academic institutions, and community organizations may collaborate with the Quezon City Government in conducting film appreciation activities, workshops, and cultural discussions in conjunction with the film caravan.

RESOLVED FINALLY, that private sector partners, cultural institutions, and local businesses may support community film activities through sponsorship, venue support, or promotional partnerships that strengthen Quezon City's cultural programs.

ADOPTED: June 1, 2026.

CERTIFICATION

This is to certify that this Resolution was ADOPTED by the City Council on Second Reading on June 1, 2026 and was CONFIRMED on July 6, 2026.

BERNARD R. HERRERA
President Pro-Tempore
Acting Presiding Officer

ATTESTED:

ATTY. JOHN THOMAS S. ALFEROS, III
City Government Department Head III
(Secretary to the Sanggunian)

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